PEQUANNOCK CHAMBER STREET FESTIVAL

Sunday September 20th, 2026
11:00 AM-5:00 PM
Corner of Jackson & Newark Pompton Turnpike, Pompton Plains

Sponsorship Opportunities

The Pequannock Chamber Street Festival is one of the area's premier community events, bringing together local businesses, families, organizations, and residents for an exciting day of shopping, dining, entertainment, and community celebration.

By becoming a sponsor, your business will receive valuable exposure before, during, and after the festival while demonstrating your commitment to supporting the Pequannock community.

The Pequannock Chamber Street Festival is proudly produced by R & R Festivals on behalf of the Pequannock Chamber of Commerce.

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DIGITAL SUPPORTER – $50

- Business logo or advertisement displayed on digital screens throughout the festival
- Recognition on the festival sponsor page
- Excellent opportunity for businesses seeking affordable community exposure

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COMMUNITY SPONSOR – $100

- Business name or logo displayed on festival sponsor boards
- Business name or logo featured on Community Sponsor signage throughout the festival
- Business logo displayed on digital screens throughout the festival
- Recognition on the festival sponsor page

BRONZE SPONSOR – $250

- Reserved 10' x 10' promotional space to engage with attendees, distribute information, and showcase your business or organization.
- Enhanced placement on festival sponsor boards
- Larger sponsor sign than Community Sponsor level
- Increased digital advertising exposure throughout the festival
- Recognition on festival social media
- Includes all Community Sponsor benefits

SILVER SPONSOR – $500

- A 10 x 10 space to showcase your organization, engage with attendees, and increase brand visibility with the community
- Preferred placement on sponsor boards
- Larger logo placement on digital advertising screens
- Recognition on festival social media platforms
- Includes all Bronze Sponsor benefits

GOLD SPONSOR – $750

- A 10 x 10 space to showcase your organization, engage with attendees, and increase brand visibility with the community
- Premium sponsor sign placement on festival sponsor boards
- Priority placement on digital advertising screens
- Recognition during festival announcements
- Featured social media recognition
- Includes all Silver Sponsor benefits

PLATINUM SPONSOR – $1,000

- High-visibility 10' x 10' promotional space
- Premium placement on sponsor boards
- Large logo on all digital advertising
- Recognition during stage announcements
- Featured social media recognition
- Includes all Gold Sponsor benefits

TITLE SPONSOR – $2,000

- Exclusive Title Sponsor designation
- Premier 10' x 10' promotional space in the highest visibility location
- Largest logo featured on all festival promotional materials
- Largest logo displayed on digital advertising
- Premier placement on all sponsor signage
- Featured recognition across all social media advertising
- Recognition during festival announcements throughout the day
- Opportunity to display a company banner in a prime festival location (banner supplied by sponsor)
- First recognition on all sponsor listings and promotional materials
- Includes all Platinum Sponsor benefits

Sponsor Information

Business Name: _____

Contact Name: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Sponsorship Investment: _____

Artwork Submission

Please email your logo and artwork in high-resolution JPG, PNG, PDF, or EPS format.

Sponsorship Contact

R & R Festivals
Event Producer for the Pequannock Chamber Street Festival

Jessica Reitz
R & R Festivals
Event Producer for the Pequannock Chamber Street Festival

Email: **randrfestivals@gmail.com**

Why Sponsor the Pequannock Chamber Street Festival?

Partnering with the Pequannock Chamber Street Festival is an opportunity to connect your business directly with thousands of residents, families, and visitors while demonstrating your commitment to the local community.

Sponsorship Benefits

- **Reach more than 10,000 attendees**
- **Increase brand awareness before, during, and after the festival**
- **Meet potential customers face-to-face**
- **Showcase products and services through a promotional space**
- **Strengthen your reputation as a community-minded business**
- **Support one of Pequannock's largest annual community events**

Reserve Your Sponsorship Today!

Sponsorship opportunities are limited and available on a first-come, first-served basis.

We look forward to partnering with you to make the 2026 Pequannock Chamber Street Festival another outstanding success.